Social Media Policy terms and conditions of use

Adelaide Cemeteries uses social media channels to distribute information, news, infrastructure updates and event updates. Adelaide Cemeteries currently operates on social media platforms including Facebook, Instagram and Twitter.

Content management

Adelaide Cemeteries social media sites are managed internally.

Adelaide Cemeteries also uses other information channels and does not solely release news and announcements via social media.

Availability

Adelaide Cemeteries updates and monitors its social media sites during business hours.

The social media sites used by Adelaide Cemeteries may occasionally be unavailable and Adelaide Cemeteries accepts no responsibility for lack of service due to their downtime.

Following

Adelaide Cemeteries does not automatically follow organisations or individuals who follow it.

Being followed by Adelaide Cemeteries does not imply endorsement of any kind.

Comments, replies and direct messages

Adelaide Cemeteries welcomes feedback from its followers.

Adelaide Cemeteries reads all comments, replies and direct messages and ensures that any emerging themes or helpful suggestions are forwarded to the relevant people in the organisation.

Adelaide Cemeteries is not able to reply individually to all messages received and where common topics and requests exist, Adelaide Cemeteries may issue a general notification.

Adelaide Cemeteries does not engage on issues of State or Federal politics.

Retweeting and Sharing

Adelaide Cemeteries may retweet and share content that contributes to the dissemination and exchange of useful information about cemetery, funerals and end-of-life issues.

Adelaide Cemeteries considers requests to retweet or share on a case-by-case basis. Retweets are not endorsements.

Link shortening

Unless they are already very short, Adelaide Cemeteries will shorten URLs with commonly used link compressing services such as Bitly or Hootsuite's ow.ly.

Privacy

Adelaide Cemeteries captures and stores records of comments posted to its social media sites for records management purposes.

Adelaide Cemeteries does not capture or record the contact details of parties following its social media sites unless the information is provided for direct contact purposes.

Disclaimer

In addition to the Adelaide Cemeteries website disclaimer, the following conditions apply:

- 1. All messages on social media sites should be considered public and visible to all for review, comment and share.
- 2. Adelaide Cemeteries reserves the right to amend, delete or block derogatory, offensive or defamatory material posted on any of its social media channels.
- 3. Content posted by members of the public or organisations do not represent the official view of Adelaide Cemeteries.

Everyone experiences issues with their own mental health from time to time. If you or anyone you know are in crisis Adelaide Cemeteries encourages you to reach out to Lifeline on 13 11 14.